



B L U E

D Y N A M I C

Blue Connect

Standardization for Retail/Wholesale applications
using Microsoft Azure Enterprise Integration



**We have standard
connector...**

**Why do we need
integration?**



When standard connectors won't fit

Why do we need Blue Connect?



Standard connector does not fit

Everything is standard but our solution is not completely standard.



Operational costs are too expensive

Enterprise solutions are often resulting in high operational costs. Using smart sharing costs can be shared and therefore lowered



Our interfaces are not monitored

Decentralized interface solutions are difficult to monitor



Reusability of available connector knowledge

Every integration will be unique but will share at least 80% with other integrations to the same application, resulting in quick delivery and lower implementation costs



With multiple solutions it is difficult to find the source

There can be different systems of record. Using enterprise integration, it can be better organized who is in the lead.



Scalable solutions

Start with a shared solution with the possibility to move to a private solution. Using standard Microsoft functionality for scaling

Blue Connect
= Enterprise Integration

Enterprise solution

Centralized orchestration

Centralized monitoring

Many standard connections

No supplier lock-in



PREMIUM VALUE
ALWAYS



Monitoring & Management

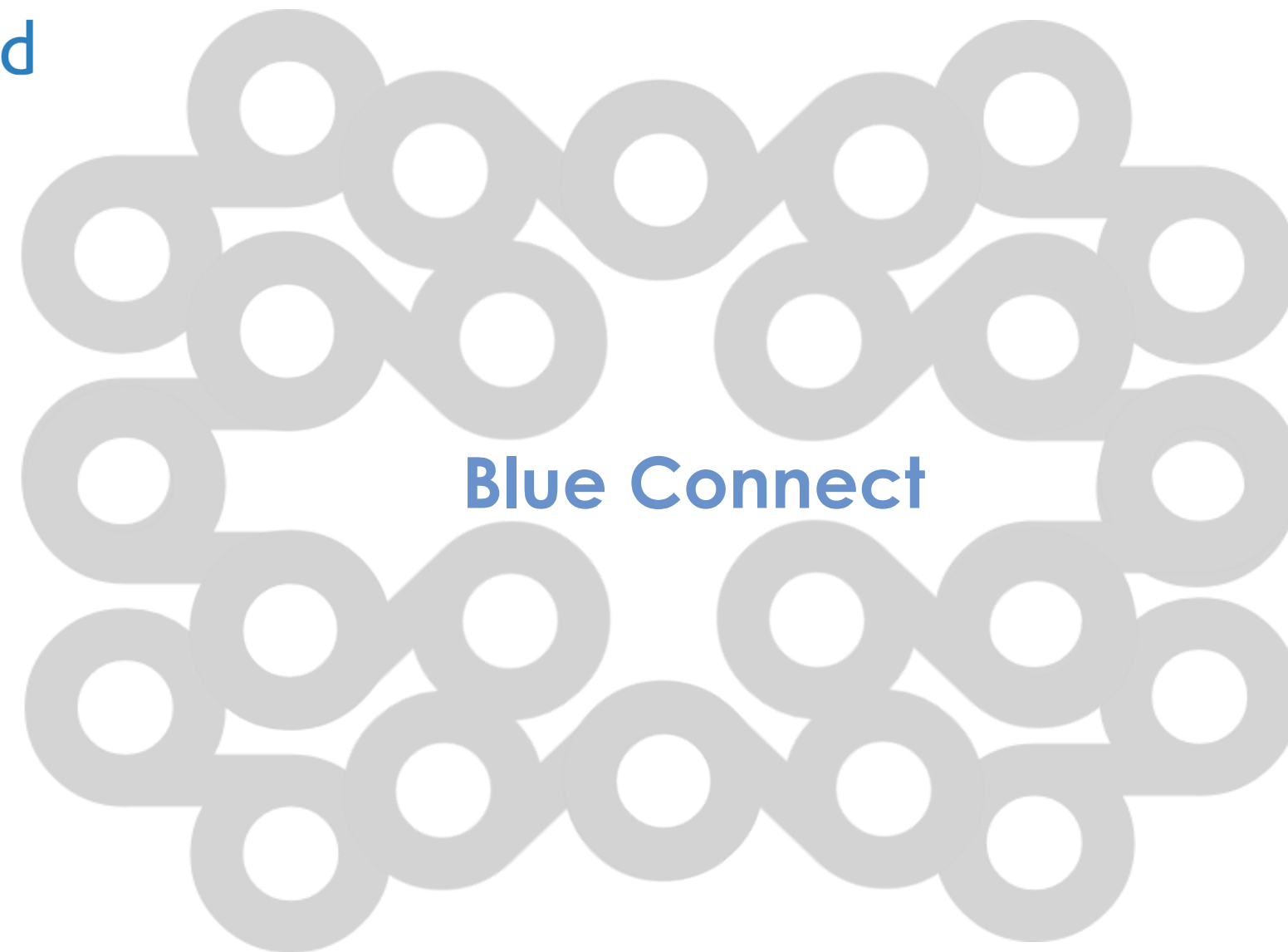
Twinfield



VOYADO



colect.io



Blue Connect



How are we working

01

Intake and define standard solutions

02

Analysis of customer 'specials'

03

Create customer branch in shared integration environment

04

Apply changes of specials

Business Central & Colect (B2B)

7 different interfaces between Business Central and Colect



- Intake 5 days E 4.400

 - On Site Analysis

 - Customer setup

 - Specific mapping

- Monthly Subscription (Year contract)

 - Licensing E 250

 - Operational costs E 100

 - Service management & Support costs NAVExperts

 - * Service management 2nd line tbd

 - Fair use policy on operational costs

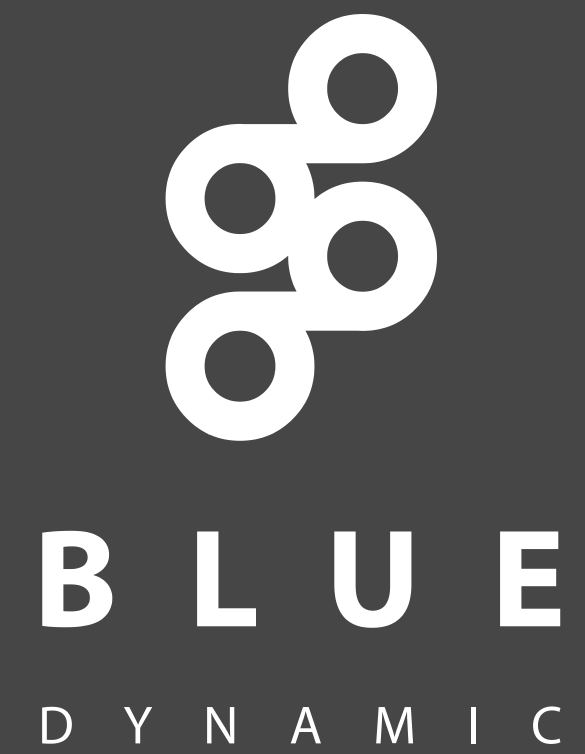
Example Integrations* (license/operational costs)

Business Central and Colect – E 250/E 100
Business Central and Shopify – E 150/E 80
Business Central and CloudSuite – E 250/E 100
F&O and CloudSuite – E 300/E 100
Delogue and Business Central – E 150/E 80
Delogue and Akeneo – E 150/E 80
Akeneo and Shopify – E 150/E 80
Business Central and Akeneo – E 150/E 80



Intake 3-5 days E2.500 – E 5.000
Additional intakes 2 days E 1.800

* Prices are indication and not final and combinations will be discounted



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