



VERITICO
/STOCK



Fight the complexity with AI powered solution

Managing inventory in retail can be an overwhelming task. No matter how much you try, you are fighting a hydra of complexity. For each solved task there are two new that will come to your attention.

What is important and what is not?

Can you satisfy demand for all products?

Or will you focus on the ones which make the best value for your company?

/ STOCK will do the math for you and help with:

- ◆ Demand forecasts
- ◆ Inventory levels
- ◆ Replenishment orders

All is prepared and sorted for you.

Focus on important things - the others are automated.



Demand forecasting

5%

increase in revenue
by increasing availability of goods

15%

inventory reduction
by increasing forecast accuracy

60%

time saved on forecasting
by employing state-of-art forecasting
methods

- Automatically selects the best forecasting model
- Demand sensing reacts to sudden changes in demand
- Considers past stockouts and predicts unconstrained demand
- Covers seasonality and impact of holidays on sales
- Includes promotion's effect on sales



Inventory management

10%

increase in inventory turnaround
by improving portfolio structure

45%

reduction of shrink
by carefully planning with shelf-life in
mind

15%

time saved in managing
portfolio availability
by easily setting your targets for
automatically identified segments of
inventory

- KPI driven approach to portfolio
- Easy management of availability targets
- Safety stock calculation
- Shelf life management
- Multi Echelon Inventory Management



Replenishment

99+%

on-shelf availability
for the goods that make you profit

5%

reduction of logistics cost
by smoothing peaks in warehouse
operations

50%

time saved in preparing
replenishment orders
by automating the replenishment
process

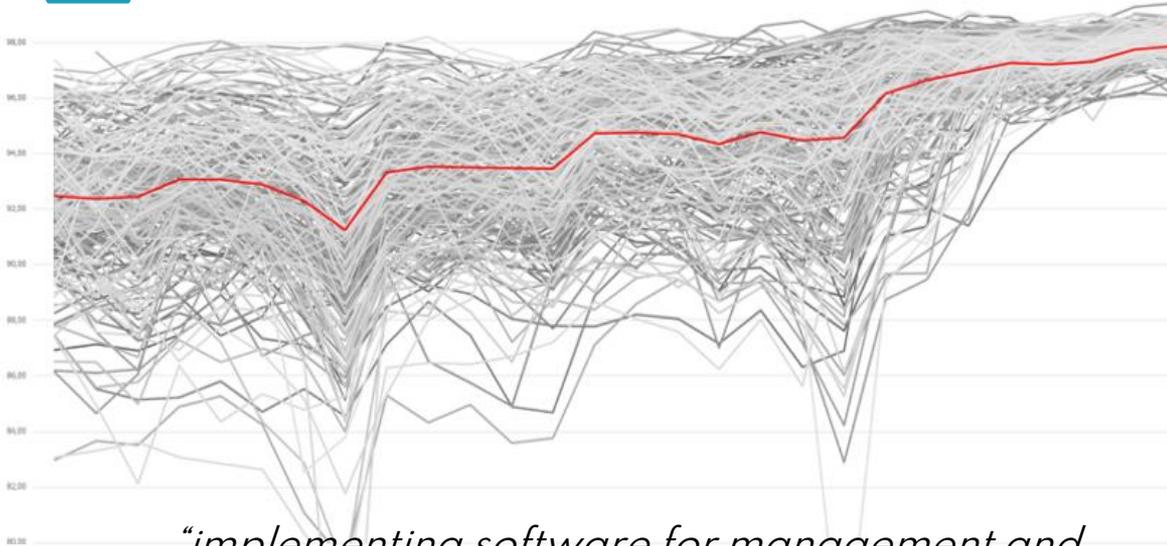
- Automated replenishment orders calculation with smart
- Easy management of availability targets
- Safety stock calculation
- Shelf life management
- Multi Echelon Inventory Management





5%

increase in revenue
by increasing availability of goods



“implementing software for management and optimization of inventory made a positive impact on increasing availability and reduction of stockouts. This also had a positive impact on revenue.”

Pavel Hofman CFO





VERITICO

/PRICE



Fight the complexity with AI powered solution

Setting the right price and boost your sales by promotions can be difficult.

Can you dynamically set regular prices to maximise margin?

Are your promotions really profitable?

Can you squeeze the maximum out of your inventory before it expires?

/PRICE will do the math for you and help with:

- Regular pricing
- Profitable promotions
- Markdown management

You set the strategy, /PRICE will calculate things.

Manage your prices with respect to your KPI's.



Efficient promotions

3 %

increase in profit
by AI powered optimization of
promotions

20%

increase in forecast accuracy
minimizing outages and overstock

25%

reduction in leaflet size
while maintaining sales and margin
uplift

- Automatic selection of promotion items
- Determining of optimal promo price
- Promotion leaflets created automatically
- Promo sales planning
- Reporting and approval workflow



Pricing management

15%

increase in profit
while maintaining turnover and price
index

7%

increase in sales
while maintaining profit and margin

50%

time saved on setting prices
by automating the whole process

- Margin management
- Brand positioning
- Family pricing
- Omnichannel pricing
- What-if Analysis



Markdown management

5+%

reduction of lost sales
by recommending optimal prices for
sellout product

35%

reduction of waste
by timing the sales before expiration

40%

time saved
by automating the markdown process

- Systematic markdown management for your portfolio
- Optimal sellout price setting
- Total shrink management



20 %

increase in accuracy

Improved accuracy of promotional sale planning thanks to automated calculations

- Unified planning and approval process
- Increase of profitability of promotions
- Improved sales planning accuracy by 20 %

We joined forces with Logio in 2011 in order to make promotional events planning more efficient. This cooperation continues to this day to our mutual satisfaction.

*Thanks to **/PRICE** our promo and non-promo forecasts are integrated and smooth communication between sales and production is enabled.*

